

The logo for 'vitamizu' is centered on a black background. It features the word 'vitamizu' in a bold, white, lowercase sans-serif font. Above the letter 'i' is a white upward-pointing triangle, and below the letter 'u' is a white downward-pointing arc, together forming a stylized smile or a drop shape.

vitamizu



Vitamizu is an **innovative company** from Poland, which since 2016 has been producing **excellent quality drinks** in the categories of "**urban drinks**" and licensed drinks for children and teenagers.

A **wide range, interesting recipes, high-quality ingredients, bold design** and the history behind each drink make the products find **fans** among both **Polish** and **foreign consumers**.

COMPANY FACTS



2016 year of establishment



3 different production plants



1 large warehouse in central Poland



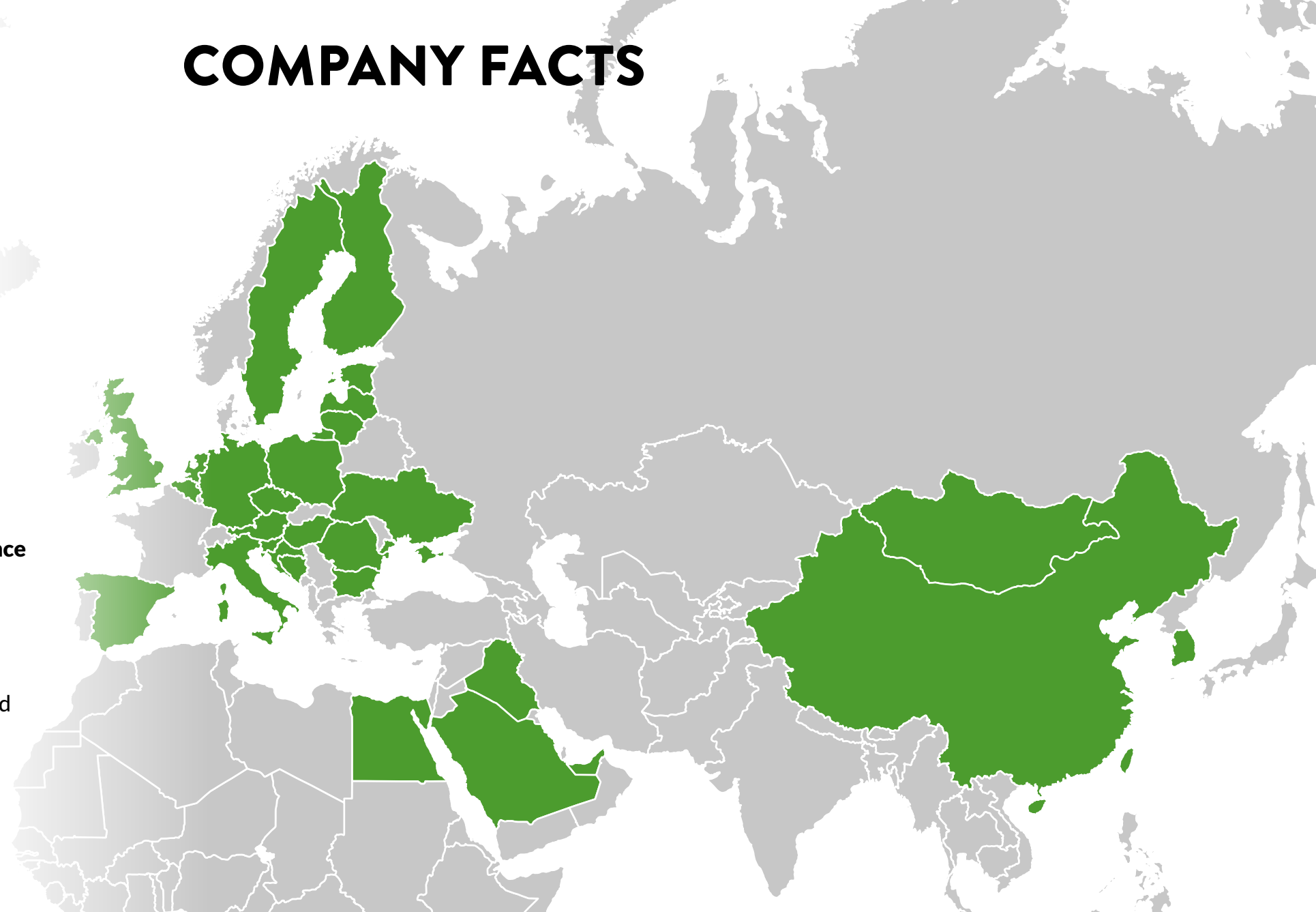
Over **15 years of experience** in the FMCG sector



We **deliver** drinks to **33 countries** around the world



More than **10 000 000 cans sold annually** worldwide



PROFESSIONAL SERVICE



SHELF PRESENTATION



MARKETING VITAMIZU

COMMERCIAL NEWSLETTERS



TV & YouTube SPOTS

TRADE MARKETING



CONTESTS



EVENTS



SOCIAL MEDIA MARKETING





ENERGY DRINK



High quality energy drink



High caffeine content:
32 mg / 100 ml



Natural caffeine from green coffee beans



CAN
250 ml

Multipack 24 x 250 ml



250 ml
CAN

24 CAN PER
BOX

12 BOX ON
A LAYER

120 BOX ON
A PALLET

2880 PIECES ON
A PALLET

MARADONA ICE TEA



Black tea
extract



Natural
flavours



Less sugar
+ stevia



CAN 250 ml

Multipack 24 x 250 ml



250 ml
CAN

24 CAN PER
BOX

12 BOX ON
A LAYER

120 BOX ON
A PALLET

2880 PIECES ON
A PALLET



MIZU MATE



BEVERAGES BASED ON TEAS: BRAZILIAN "YERBA MATE" AND JAPANESE "MATCHA", A NATURAL ALTERNATIVE TO COFFEE AND ENERGY DRINKS

330 ml CAN **24** CAN PER BOX **11** BOX ON A LAYER **99** BOX ON A PALLET **2376** PIECES ON A PALLET



Natural caffeine from yerba mate and matcha extracts



TOP 3 yerba mate drinks in Poland



Poland = second yerba mate drinks market in Europe



100% vegan



No preservatives



Without taurine



Less sugar



MIZU MATCHA

guarana

MIZU GUARANA A REFRESHING CARBONATED DRINK
BASED ON BRAZILIAN GUARANA EXTRACT
WITH A SENSATIONAL TROPICAL GUAVA FLAVOR.



The product contains trace amounts of caffeine:
1 can of 250 ml = 1.25 mg of caffeine



100%
vegan



No
preservatives



CAN
250 ml

Multipack 24 x 250 ml



250 ml CAN	24 CAN PER BOX	12 BOX ON A LAYER	120 BOX ON A PALLET	2880 PIECES ON A PALLET
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HEMP

CARBONATED ENERGY DRINK WITH THE TASTE OF HEMP SEEDS



Natural
caffeine



100%
vegan



No
preservatives



Cane
sugar



CAN
250 ml



100% legal
ingredients



No hemp
extract

Multipack 24 x 250 ml



250 ml
CAN

24 CAN PER
BOX

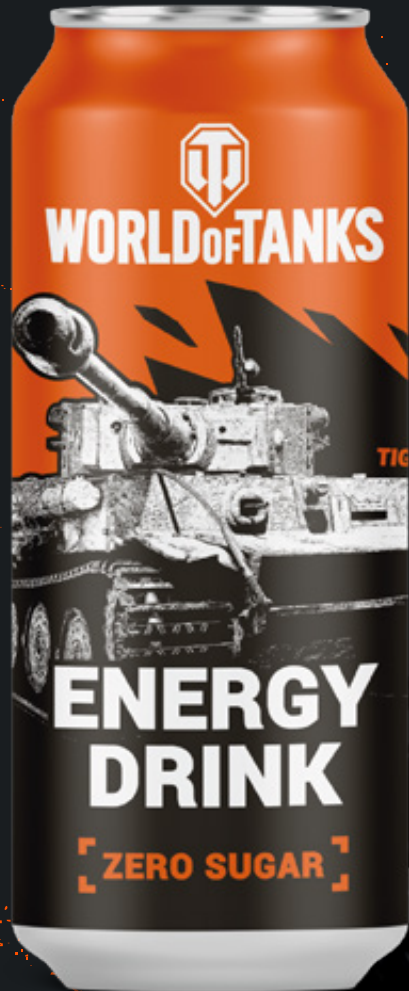
12 BOX ON
A LAYER

120 BOX ON
A PALLET

2880 PIECES ON
A PALLET



WORLD OF TANKS ENERGY DRINK



QR code on the can redirecting to a dedicated website



No added sugar



CAN 500 ml

WORLD OF TANKS LICENSE FEATURES



Platforms PC/PS4/Xbox/mobile



8.4 million registered users in Poland



Facebook: 200k



YouTube: 147k

500 ml CAN 24 CAN PER BOX 216 BOX ON A LAYER 63 BOX ON A PALLET 1512 PIECES ON A PALLET



Lemonade

SLIGHTLY CARBONATED AND REFRESHING
"LEMONADE" DRINKS IN TWO FLAVORS,
RETRO DESIGN.



Contains juices
and natural flavors



Lightly
carbonated



CAN
250 ml

Multipack 24 x 250 ml



250 ml
CAN

24 CAN PER
BOX

12 BOX ON
A LAYER

120 BOX ON
A PALLET

2880 PIECES ON
A PALLET



LOGISTIC DATA



PIECES
PER BOX



BOX ON
A LAYER



BOX ON
A PALLET



PIECES ON
A PALLET

CAN **250 ml**

24

12

120

2880

CAN **330 ml**

24

11

99

2376

CAN **500 ml**

24

216

63

1512



SCALES



DIMENSION




	PIECE		BOX		PALETTE		PIECE			BOX			PALETTE		
	Net	Gross	Net	Gross	Net	Gross	Length	Width	Height	Length	Width	Height	Length	Width	Height
250 ml	0,250 kg	0,280 kg	6,00 kg	6,60 kg	720 kg	821 kg	5.4 cm	5.4 cm	13.4 cm	32.4 cm	21.5 cm	13.7 cm	120 cm	80 cm	150 cm
330 ml	0,330 kg	0,359 kg	7,92 kg	8,62 kg	784,08 kg	877 kg	5.8 cm	5.8 cm	14.8 cm	36 cm	23 cm	15 cm	120 cm	80 cm	150 cm
500 ml	0,500 kg	0,540 kg	12 kg	13 kg	756 kg	840 kg	6.5 cm	6.5 cm	16.5 cm	40 cm	27 cm	17 cm	120 cm	80 cm	150 cm



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